



BARBARA DONNER

»
portfolio

Publishing/magazines/brochures

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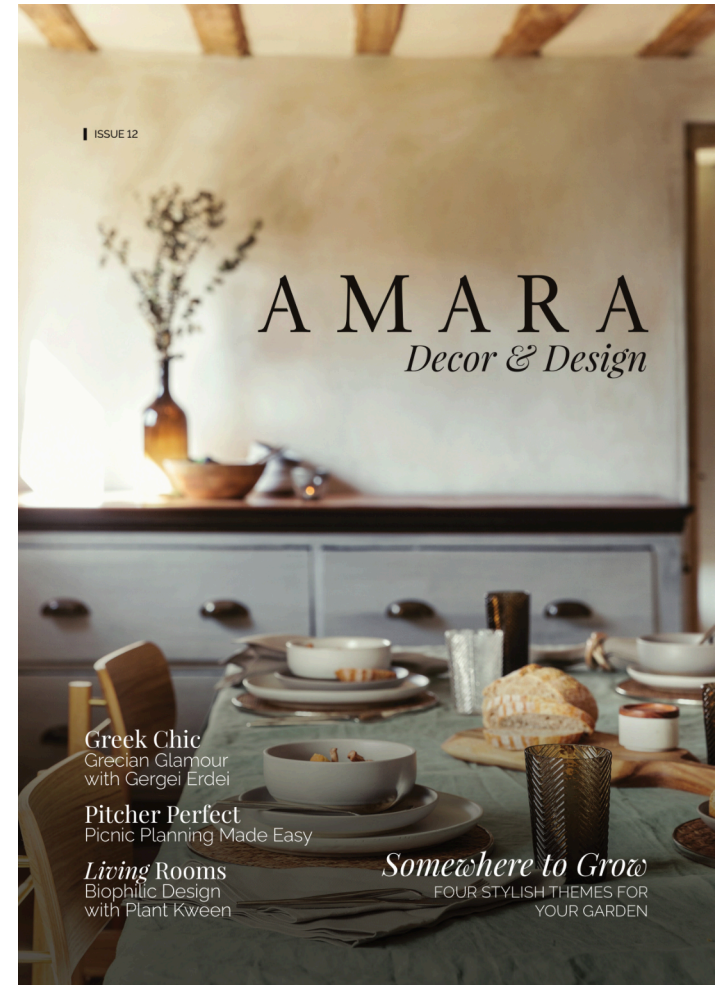
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PUBLISHING/MAGAZINES/BROCHURES



Total redesign of existing magazine.



AMARA Colour Focus

RAINBOW CONNECTION COLLECTIONS OF COLOUR



Items of grey might want to look away when a burst with a bang this season. Whilst muted colour schemes will always be a staple of something bold and bright might be what you're looking for right now. Whether you lean towards the muted reds and pinks, or any. These calming green and blue hues, there are many ways you can embrace the whole rainbow to inject a bit of personality into your space.

For those of you who will colour from white to bright blue the too much of a combined, introduce a new colour to the room using accessories. Cushions are the easiest way to do this. Choose two or three colors and then mix them up with patterned ones to bring the whole look together and add interest to a soft. Use rug and wall art to weave more color that already your agent a clean background. Consider accessories like vases or candles grouped together by color make an eye-catching display.

especially when arranged in total order to create an artistic effect.

Our top pick is one color? Multi-colored accessories are the perfect choice for the occasion. Using multiple colors instead of brightening a room and adds a sense of fun. To ensure the impact of colors, in order spaces like the kitchen and dining room, to hold with your color choices. Matched crockery sets when every plate or cup is a different color will bring an eclectic look to the table. Treaters or simple white bathroom by incorporating towels for colorful, respect of space. But if you want to keep it calm in the bedroom, just the finest splash of color here and there, from lamp, towel tray or candle holders, should do the trick.


For more color bring advice head to www.amara.com

1. MONDRIAN PLATE VASE, **HOME** 2. PRODUCTION PLATE, **LEO OTTOMANI** 3. BUBBLE & BOTTLE, **POL POTTER** 4. MARCH TARTAN, **STRIBBER FINE** 5. COLOURED CUSHION, **LEO OTTOMANI** 6. LONDON TRIP, **COLLIER** 7. LISA TOTO DESIGN 8. GONDOLA GRAPHIC, **POL POTTER** 9. GOLD TRAY, **JOHN RAJA** 10. CALECTOR, **LEO OTTOMANI**

AMARA.COM | 15

AMARA Trend Focus

ADD A TOUCH OF GRECIAN GLAMOUR TO YOUR HOME...



Escape All Long before an extraordinary stone walls served an important purpose in Greek architecture by acting as a barrier from the heat in hot homes as cool as possible. Although a very material to the Grecian look, not every wall in your home needs to be stone. A single feature wall in the bedroom or living room will create a relaxing, laid-back atmosphere. Alternatively, using the stone wall decor and accessories is a perfect way to incorporate the look of stone walls when possible in your home.

Perfect Your Palette Whether you're of the white-washed buildings with vibrant blue accents in Santorini, the crystal blue sea against the white beaches, or the natural flag, blue and white are undoubtedly the colors we associate with Greece. A timeless blue and white color palette is easy to bring into your home without the need to get the paintbrush and rollers out. Keep your bedroom and bathroom accessories for an instant refresh or give your bedroom and instant makeover with dusty blue bed linen and a crisp white throw.

Unlock Your Potential A statement piece seen throughout Greek history that patterns in the most prominent design in Greek style. What most believe the part stems from Greek mythology representing the colors that represented the Minoan others before the design is based on the bending course of the Meander River in Athens, the Temple of Olympian Zeus, Delphi, and Thebes. Introducing marble accessories and tableware elements into your decor will perfectly represent the country's historic landmarks.

Decor your blooms in a more classic (like the female form, product your surfaces with marble, create an airy and elegant look.

Bring the Outside in Incorporate a touch of healthy, beauty and wisdom, olive trees have deep roots in Greek traditions and rituals. An olive branch was awarded to athletes winning Olympic games and was also used as a symbol of peace whenever a truce was agreed with an enemy.

Bring your plants into the home offers a natural aesthetic and promotes a healthy environment. Olive trees, lemon or orange trees are perfect for conservatories or sun-filled places and add a touch of succulent for greenery without much maintenance.

Discover our full collection of Greek home accessories here www.amara.com

1. LINDA COLOURED VASE, **ADRI** 2. SULLA GOLD COLOURED VASE, **ADRI** 3. VEDICIA COLOURED VASE, **ADRI** 4. VEDICIA COLOURED VASE, **ADRI**

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TOP PICKS DESIGNER VASES

Whether it's to house flowers from a loved one, accentuate your coffee table, or to simply fill a gap on your mantelpiece, a perfectly-picked vase can effortlessly transform the space around it. Grand bouquets look best in a large vessel with a wide opening whilst towering stems like pampas grass look striking placed in a narrower, tall vase.



The aim was to create a clean, luxury look and feel while incorporating as many lifestyle shots and product images as possible.

AMARA New Season

Luxe
DESIGNED BY AMARA

This season, Luxe is all about statement materials, luxurious materials and all things glamorous. Pairing a classic monochrome palette with subtle jewel tones and metallic finishes. Creating a luxe and something for any interior.

Shop Luxe now
amara.com/luxe

18

AMARA Private Label

FOR EVERY ROOM
DESIGNED BY AMARA

22

Luxe
DESIGNED BY AMARA

Sleek and sophisticated, Luxe is a confident yet timeless interior design idea. Featuring a palette of rich, dark tones and a classic color palette that also adds a touch of glamour. Luxe will make your home something to be admired. Sleek and sophisticated, Luxe is a confident yet timeless interior design idea. Featuring a palette of rich, dark tones and a classic color palette that also adds a touch of glamour. Luxe will make your home something to be admired.

Want to welcome the luxury into your home? It's easier than you think...

Start by making space for your furniture and introduce pieces of colour through art and light sources. To make things even more sophisticated, layer the look with subtle animal prints and accessories with textures like fur, silk and wool. To complete the look, call on high-quality linens with subtle patterns and metallic finishes to add a touch of glamour.

Feeling inspired? Then yourself at amara.com/luxe

HARLEY TOP BAR TABLE

CLASSY CHAIRS

LUXE CHAIRS

AMARACOM | 23

AMARA New Season

NEW SEASON

Discover the upcoming collections from the Designed by AMARA brands: Retreat, Luxe and Global Explorer

Retreat
DESIGNED BY AMARA

Cozy and relaxed, Retreat is the season's answer to the season's need for comfort. Featuring a palette of soft, muted tones, organic textures and natural materials. The look will transform your home into a relaxing haven in an instant.

Shop Retreat now
amara.com/retreat

RETRACTED TOP BAR TABLE

ARMY RECOVERIES

LUXURY TEXTILES

AMARACOM | 40

AMARA Private Label

Retreat
DESIGNED BY AMARA

Relax, calm and collected. Retreat is a refreshing look that's made for every room in your home. Inspired by Scandinavian design, Retreat will transform any space into a welcoming haven in a matter of days. With its focus on organic materials and comforting textures, this style is a perfect choice for anyone looking to create a more relaxed and comfortable home.

From the bed to the table, Retreat is a complete look that's made for every room. From the bed to the table, Retreat is a complete look that's made for every room. From the bed to the table, Retreat is a complete look that's made for every room.

Like what you see? Create your own sanctuary at amara.com/retreat

Global Explorer
DESIGNED BY AMARA

Bold and adventurous. Global Explorer is anything but ordinary. A eclectic treasure trove packed with artisanal homeware, the look will bring your interior with the feeling of unforgettable experiences.

Start off the look with a soft palette that contrasts to the soft, rich, earthy tones and add some subtle drama with pops of rich, muted yellow, or black and white accessories.

For that boho feel, mix in some natural textures like wood, stone and leather. Add in some bold, geometric shapes to complete the look.

Feeling inspired? Get the look at amara.com/global-explorer

HERITAGE TABLE

POST CARD TABLE

GLOBAL CHAIR

GLOBAL TABLE

GLOBAL TABLE

AMARACOM | 35

'AMARA own brand' sections got their own respective page borders, so that finding the required pages becomes intuitive and without having to look at the contents page.

AMARA At Home With



ZARA MARTIN
PHOTOGRAPH MOEEZ ALI

TV presenter, model and DJ Zara Martin has worked with a plethora of prestigious fashion brands including Chanel, Versace and Fendi. One of the most recognisable faces in the London fashion and beauty scene, she talks to us about her interior style, inspiration and being an ambassador for Women for Women International.

@zaramartin



ALBERTO PINTO

AT HOME WITH ZARA MARTIN

AMARA: Describe your interior style.
Comfortable, eclectic, and babyproof.

Tell us about your home.
It was an old embassy that got converted into apartments, the ceilings are high and the big period sash windows let all the beautiful light in. I always love coming home, which makes me feel extremely grateful.

What do you love most about it?
The space, the energy, the neighbourhood, and the communal garden to name a few.

What do you wish you could change?
In an ideal world I would be living in an Alberto Pinto designed chateau in the south of France, but other than that, I get bored of furniture quickly so I could change the rugs or the sofas.

Which room in your home is your favourite?
I live in a duplex and the downstairs gets a lot of action during the day, so I love going upstairs to where the bedrooms are. It's so calm.

What's your home's colour palette?
Grey with a splash of colour.

What was the last thing you bought for your home?
Versace slippers, the Jonathan Adler Eden backgammon set, and kitchenware (I'm obsessed).

What's your most treasured possession?
My wardrobe.

What was your biggest interior design mistake?
Not filling my previous home with flowers, they instantly transform a space. I now have a FLOWERBX subscription, so I get a delivery of fresh flowers on a regular basis; they're the best.

Would you say your own personal style influences your interior?
Of course, your home decor is an extension of your own style. Which is why sometimes one needs a little spruce up or makeover.

You're an ambassador for Women for Women International, why is this charity close to your heart?
As an organisation, they are creating lasting and meaningful changes. They help women develop the tools to support themselves and their families, which is extremely powerful. In light of recent events, we have seen the urgent need for charities such as Women for Women



ALBERTO PINTO

International to be there to support women in rebuilding their lives after conflict.

Who or what inspires you?
My son, Axel.

What's the best piece of advice you've been given?
I was recently on a panel for Women for Women International with Venetia Archer, who founded the Ruuby app, and she said "leap and the net will appear" which really resonated with me.

Head to amara.com/women-for-women to learn more about Women for Women International.

"Of course, your home decor is an extension of your own style. Which is why sometimes one needs a little spruce up or makeover."

Zara Martin



SAMBONET



JONATHAN ADLER



FISKARS

AMARA.COM | 45

Editorial layouts with lots of different elements had to be placed neatly to preserve the expensive feel.

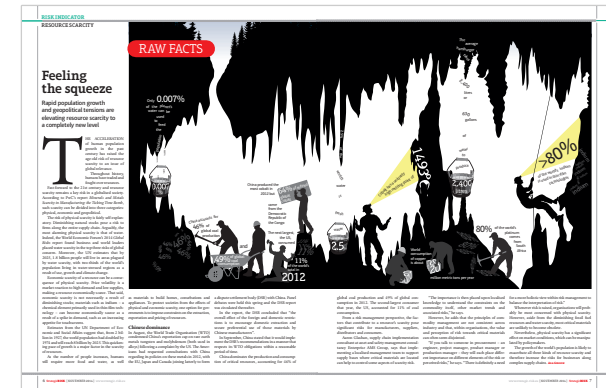
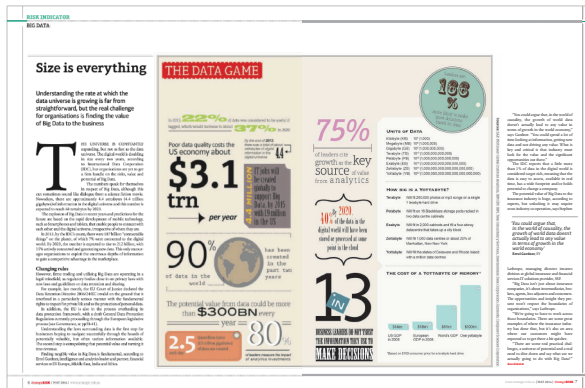
GR MAGAZINE

Sole responsibility for design and production.



STRATEGIC RISK MAGAZINE

Europe and Asia
 Sole responsibility for design and production.



Designing pages and spreads while adhering to style guides.
 Creating and incorporating info graphics/illustrations to visually support the article.
 Utilising image libraries.
 Manipulating images to fit given concepts.
 Arranging required elements while keeping the layout clean and easy to navigate.

ORANGE/ORANGE FRANCE

In-store B2C and B2B magazines.

Together:



Creating concepts and page layouts.

'Exchange':

Creating concepts and page layouts.
Taking ownership of the print run of eight different versions of the 'exchange' magazine.



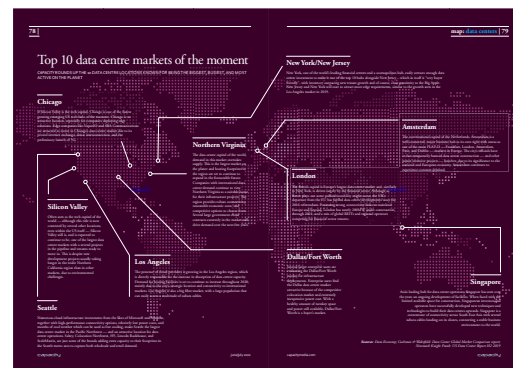
Explore:



Creating concepts and page layouts.
Working on a complete re-design of the 'explore' magazine.

CAPACITY MAGAZINE

Sole responsibility for design and production.



Concepts, page layouts. Adhering to templates and style guides where needed, designing fresh concepts or adaptations when required.

CAPACITY MAGAZINE

Sole responsibility for design and production.

POWER 100 | WHOLESALE TELECOMS & GLOBAL ICT INFRASTRUCTURE & MOST INFLUENTIAL EXECUTIVES

Presented by **verizon** and **capacity**

SUBMIT NOW
Deadline: 6th April

In-house adverts for company own events.

Global Carrier Awards
22 October | Virtual

Wholesale telecoms' largest global industry celebration

Shortlist announced!

VIEW NOW

REGISTER NOW
www.capacitymedia.com/awards

WHY ADVERTISE WITH CAPACITY MEDIA?

- 15,000+ monthly subscribers representing the carrier community
- 1,000,000+ unique virtual website visitors
- 150+ countries viewing your content and advertising
- 55% C-level / President / VP / Director level audience

WHAT CAPACITY MEDIA HAS TO OFFER:

- Full/Mar Magazines:**
 - More Than 1000+ Paid, Free, Free, Premium, High-Quality Content
- Thought Leadership:**
 - Exclusive Content
 - Expert Insights
 - Market Analysis
 - Industry Trends
 - Opinion Pieces
- Brand Awareness & Lead Generation:**
 - High-Quality Content
 - Targeted Audience
 - Engaging Visuals
 - Interactive Elements
 - Personalized Content

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22 | SPONSORED STATEMENT

DE CIX

A NEW ERA OF HOPE AND DIGITALISATION

EMERGING FROM THE DARKNESS OF THE PANDEMIC, UNDAUNED CONSUMERS WINTER, WE FINALLY REVEAL THE FUTURE OF THE CONSUMER MARKET. AND FROM THE ASHES OF A NEW ERA OF DIGITALISATION, WE BRING YOU THE APPLICATIONS AND SERVICES YOU'VE BEEN WAITING FOR.

66 As economic activity moves from the analogue to the digital sphere, security, robustness and the best performance possible are key for all applications in all industries*

66 Deutsche Telekom Global Carrier is investigating the capabilities of blockchain for inter-carrier agreements. Automating processes will boost efficiency, accelerate operations, reduce errors and minimize fraud – while paving the way for future business demands.

66 | SPONSORED STATEMENT

gxino

MORE THAN JUST FULFILLMENT

AUTOMATED FINANCED SERVICE MANAGEMENT HELPS GREAT DEALERS, BRAND TRADING AND LEAD PROVIDERS ACHIEVE A SIMPLER AND COST-EFFECTIVE TRADE

Inbound Services Manager

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- Order management
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66 | SPONSORED STATEMENT

DEUTSCHE TELEKOM GLOBAL CARRIER EXPLORES BLOCKCHAIN OPPORTUNITIES

IT IS THE NATURE OF TELECOMMUNICATIONS THAT OPERATES GLOBAL CARRIER IS NO EXCEPTION.

66 Deutsche Telekom Global Carrier is investigating the capabilities of blockchain for inter-carrier agreements. Automating processes will boost efficiency, accelerate operations, reduce errors and minimize fraud – while paving the way for future business demands.

Sponsored editorial and adverts on behalf of client. Checking client ads for print readiness. Communicating and implementing changes.

68 | middle east

TELECOM EGYPT TO BUILD CABLE FOR ST HELENA GOVERNMENT

Telecom Egypt has been awarded a contract to build a submarine cable system connecting St. Helena to the UK. The cable will provide high-speed internet access to the island, which has been isolated since the COVID-19 pandemic.

66 Deutsche Telekom Global Carrier is investigating the capabilities of blockchain for inter-carrier agreements. Automating processes will boost efficiency, accelerate operations, reduce errors and minimize fraud – while paving the way for future business demands.

market trends

COVID-19 FROM SPACE

The impact of COVID-19 on the global economy is being monitored from space. Satellites are providing data on land use changes, vegetation indices, and urban expansion, which can help predict and understand the economic and environmental consequences of the pandemic.

70 | market trends

market trends

Analysis of market trends in the telecommunications sector, including revenue growth, subscriber numbers, and network investments. The infographic uses bar charts and pie charts to present the data.

71 | market trends

market trends

Analysis of market trends in the telecommunications sector, focusing on 5G deployment, cloud services, and digital transformation. The infographic uses bar charts and pie charts to present the data.

72 | market trends

LEGACY VERSUS TECHNOLOGY CHALLENGES AHEAD

As telecommunications companies embrace digital transformation, they face challenges from legacy systems. The infographic compares the performance and costs of legacy infrastructure versus modern, cloud-based solutions.

73 | market trends

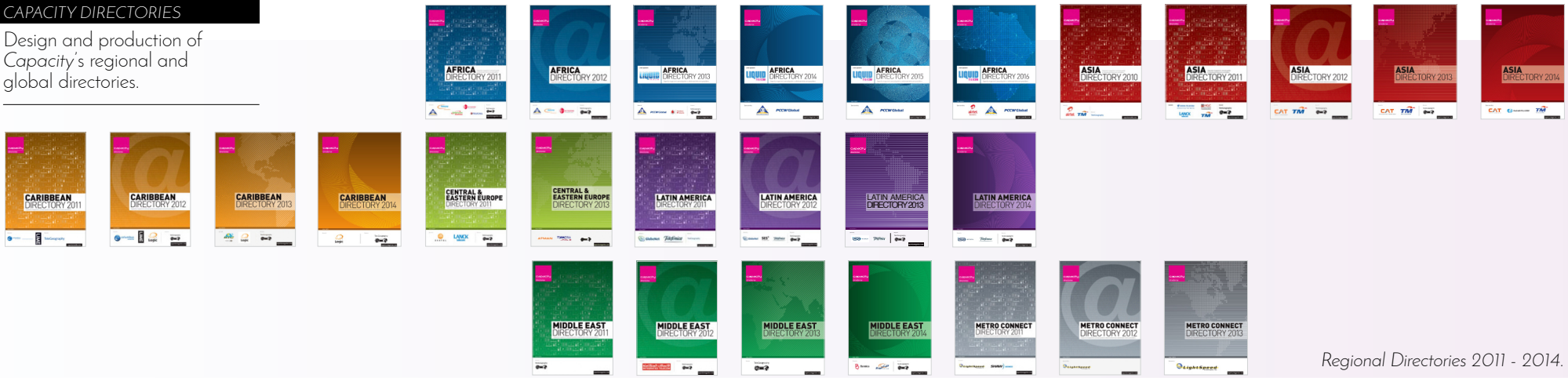
market trends

Analysis of market trends in the telecommunications sector, including network performance, customer satisfaction, and regulatory changes. The infographic uses bar charts and pie charts to present the data.

Turning raw data into appealing visuals and infographics.

CAPACITY DIRECTORIES

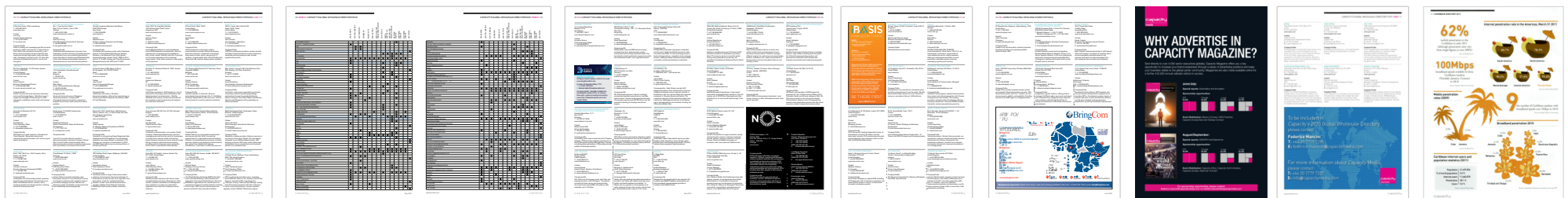
Design and production of Capacity's regional and global directories.



Regional Directories 2011 - 2014.



Global Directories 2011 - 2019.



Organising and setting over 3000 unique listings.

Designing index pages to be clear and easy to navigate.

Creating different sized branded listings on behalf of client, utilising their own style/brand guidelines. Communicating and implementing changes if required.

Checking client own artwork for print compatibility.

Creating own branded entries and house ads on the fly when page fillers were required.

Illustrating visually engaging statistics pages from raw data.



LOGO/IDENTITY/BRANDING

BRAND IDENTITY

Logo design - colour/b/w, and 'short' version.

Creating identity and brand guidelines, including type and colour palette.

Various design projects (seed raise materials, website advise...)



Main logo colour - on white



Monochrome



Main logo colour - on black



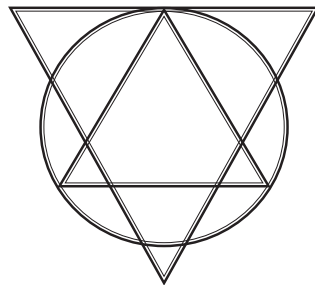
Short (favicons, apps etc)

BRAND IDENTITY

Cleanup and revamp of the existing Logo.

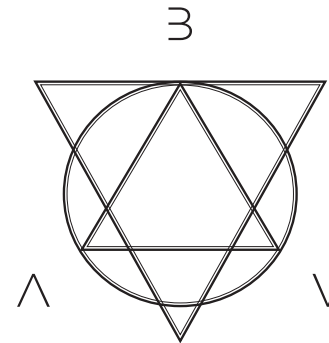
Creating brand identity and manifesting it in a style guide.

Packaging, direct mail/marketing, business cards, stall design.



Main logo black

BLACK ARTS VEGAN

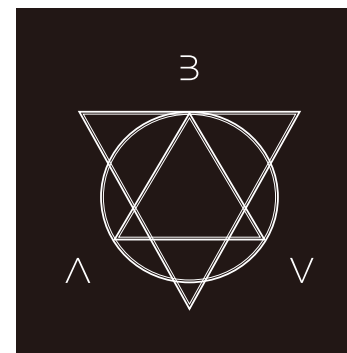


Short logo black



Main logo white

BLACK ARTS VEGAN



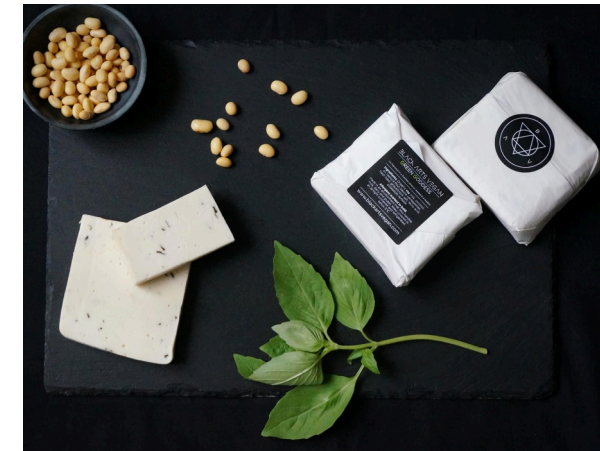
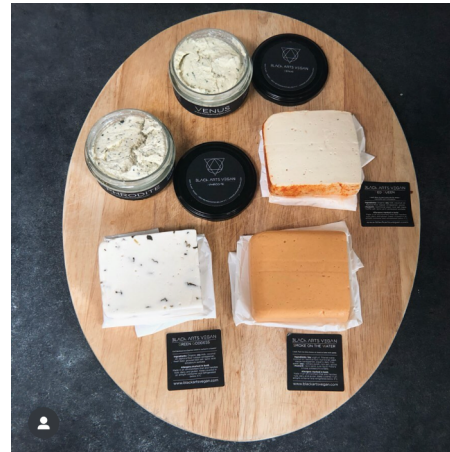
Short logo white

PACKAGING

Creating different design 'identities' for each flavour.

Jar and lid labels for cream cheese flavour.

Stickers for individually wrapped soft and block cheeses, as well as multi packs.



The new packaging design adds a new layer of professionalism and a certain 'nowness' to the brand; resulting in increased visibility and appeal to its target audience, instant recognition, consumer trust and boosted sales.

EVENTS BRANDING

Design and production of branding and marketing materials for Capacity events and awards ceremonies world wide.



Large scale prints.



Branded marketing materials for clients and 'in-house'.



Exhibition stand.



ILLUSTRATIONS/INFOGRAPHICS/FINE ART

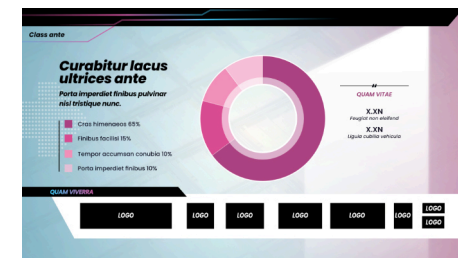
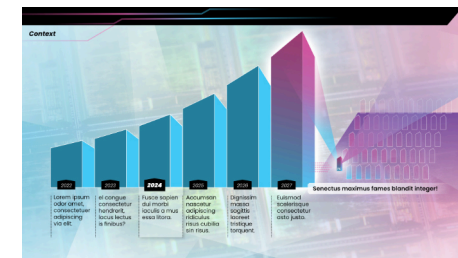
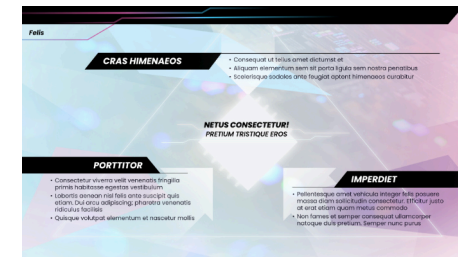
MUSIC RECORD COVERS



Conceptual album and single cover art.

PITCH DECK DESIGN

Design and production of pitch- and sales decks*.



Turning strategy and data into illustrative visuals and infographics while always staying within brand guidelines.

*Text has been altered for ND purposes.



Illustrations, pencil.



Illustrations, pencil.



Illustrations, mixed media.